

BICYCLING 2024 **PRINT RATES**

RUN OF BOOK OPEN RATES	
Page	\$37,400
2/3 Page	\$29,170
1/2 Page	\$23,190
1/3 Page	\$17,200

COVER OPEN RATES	
2nd Cover	\$43,010
3rd Cover	\$43,010
4th Cover	\$47,870

All rates are gross

Total
Readership **1.17M+**

Frequency **4X**

