

DIGITAL ADVERTISING OPPORTUNITIES

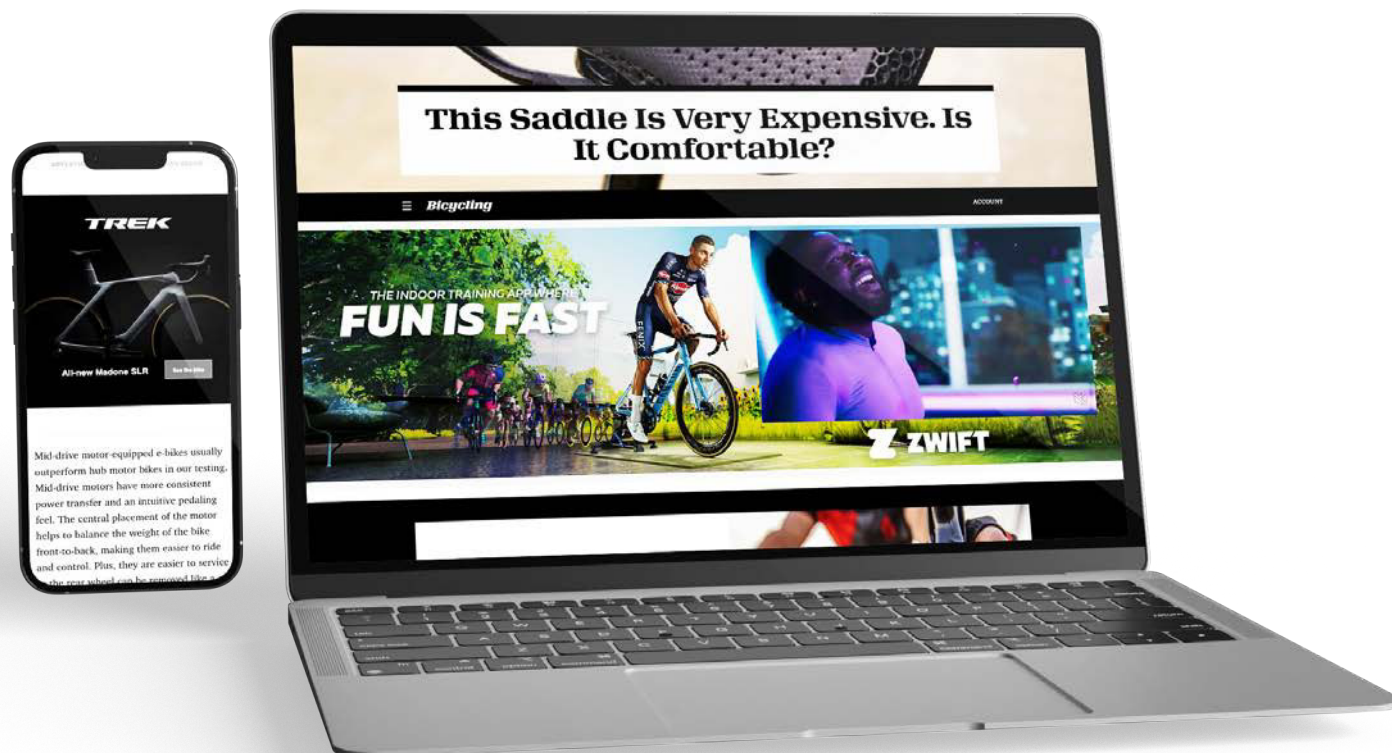
DRIVE AWARENESS, ENGAGEMENT, AND IMPACT WITH THE #1 AUDIENCE IN RIDE

HIGH-IMPACT, RICH MEDIA:

- **Super Hero Unit:** Our most powerful and versatile oversized rich media unit with video and interactive capabilities
- **Homepage Takeover:** Exclusive ownership of our most prominent site page for a full week
- **Native Assembly:** Templated unit designed to blend seamlessly within edit content with ability to house brand video or imagery

***STANDARD
BANNERS***

- 728x90
- 300x600
- 300x250



Shown: Super Hero with Video Player on Desktop and Native Assembly on Mobile